

# Normo Product Factsheet



Studio  
Ganszyniec

For more than 30 years, we've been creating friendly work environments – no matter how, where, or with whom you work.

Our refined, technologically advanced, ergonomic seats support people in their daily work. With our large-scale production, we feel a responsibility for the global ecosystem.

In mass production, every small change is multiplied by thousands of products, which is why we are changing old habits and adapting new norms of circular economy.

– We're radically reducing the use of primary raw materials by replacing them with those recovered from waste. In addition, we're reducing our own production waste.

– We design durable products which last for years and construct them in such a way as to ensure easy recycling.

Step by step, we're closing the cycle of circular production. We are committed to making our sustainable solutions affordable, so that they can reach many users.



## Normo collection

**Normo.** Our New Norm.  
(Versatile, Durable, Circular)

Normo is our new chair for work and meetings. It is also Profim's new norm in furniture development and production. Versatile and durable, it was created in accordance with the principles of circular economy. The collection was created, in the spirit of responsible design, by Maja Ganszyniec.

### Features:

- Circular product – at the end of product life, all components can be disassembled, separated into raw materials, and fully recycled.
- Created using recycled rather than natural materials – constructed from 100% recycled polypropylene instead of plywood.
- Manufactured without glue or staples.
- Carbon footprint reduced by half – only 28 kg of CO<sub>2</sub> (a chair manufactured using traditional technology emits twice as much).
- Available in 12 configurations: 4 frame options and 3 support options in any combination.
- Possibility to hang models with short armrest on the desk top.
- Stackable for easy storage and transport (up to 4 chairs).
- Offered at the price of an average conference chair.

## Quality

Profim provides a 5-year warranty for products used 8 hours a day, 5 days a week (single shift operation).

## Certificates



## Technical data

### Backrest:

- fully upholstered (no metal staples used), plastic inserts made of 100% recycled polypropylene
- backrest foam - moulded, density 90 kg/m<sup>3</sup>

### Armrests:

- metal, fixed, as an integral element of the frame
- 2 types of arms: short (SP) and long (LP)

### Seat:

- upholstered (no metal staples used), plastic insert made of 100% recycled polypropylene
- seat foam - moulded, density 115 kg/m<sup>3</sup>
- plastic seat cover protecting the seat while stacking.

### Frame:

- metal pipe with diameter 20 mm, thickness 2 mm
- 4 types of frame: 4-legged (H), cantilever (V), 4-legged 'spider' with castors (HC), 4-legged 'spider', swivel on glides (HS)

### Glides/castors:

- glides: hard, teflon, felt
- castors: universal

### Stacking:

- versions: H, H LP, H SP - 4 pcs.
- versions: V, V SP - 4 pcs.

**Product versions**



H



H SP



H LP



V



V SP



V LP



HS



HS SP



HS LP



HC



HC SP



HC LP

**Frames types**

**Armrests**



H



V



HS



HC

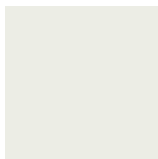


short (SP)



long (LP)

**Frame colors (powder paint)**



White  
RAL 9016



Light Grey  
NCS S 2500-N



Grey  
NCS S 6500-N



Black  
RAL 9005



MetallicPro



Deep Green  
RAL 6004



Navy Blue  
RAL 5003



Burgundy  
RAL 3005



Salvia/Green  
RAL 6021



Blue  
RAL 5014



Terracotta  
RAL 3012